



JOCELYN D. REESE

GRAPHIC DESIGNER

CONTACT

- ☎ (769) 210-1524
- 📍 5524 Tiki Lane Jackson, MS 39212
- ✉ jocelynportfolio23@gmail.com
- 🌐 www.jocelynportfolio.design

EDUCATION

August 2020 – May 2022 HINDS COMMUNITY COLLEGE

- Graphic Design Technology Major
- Associates of Applied Science
- Career Certificate
- Technical Certificate

August 2022 – May 2025 UNIVERSITY OF SOUTHERN MISSISSIPPI

- Graphic Design Major
- Bachelor's Degree of Fine Arts

SKILLS

- Graphic Communication
- Adobe Creative Cloud Suite
- Design Production
- Visual Communication
- Customer Service
- Strategy
- Relationship-Building
- Delegation

AWARDS/ CERTIFICATIONS

- USM's Outstanding Service Learning Student Award
- Certified Cross-Trainer through Raising Cane's Certified Trainer Course

ORGANIZATIONS

- Tau Sigma Honor Society
- SCLA Honor Society
- NSLS Honor Society
- Creative Collective

PROFILE

Aspiring Graphic Designer with a B.A. in Graphic Design and experience conceptualizing and executing creative ideas for print and digital media while adhering to brand guidelines. A detail-oriented, quick learner proficient in Adobe Creative Suite, including InDesign, Illustrator, and Photoshop. Looking to use my creative ability to generate marketing materials and develop the brand for you.

WORK EXPERIENCE

Raising Canes in Bryam, Mississippi Crew Member/ Cross-Trainer

AUGUST 2025 – PRESENT

- Prepared and assembled food products in the kitchen while maintaining freshness and quality standards. Greeted customers at the front counter and collaborated with team members to ensure efficient service.
- Restocked supplies and organized workstations to support smooth shift transitions and timely operations. Cross-trained new employees to make sure they are ready and able to handle the standards set by Raising Cane's to make the perfect box fast, friendly, and having fun as possible.

Kuntry Kidz Non-Profit Organization Volunteer Graphic Designer

OCTOBER 2023 – SEPTEMBER 2025

- Volunteered as a graphic designer for Kuntry Kidz for 1–2 years, leading a full rebrand and website redesign project for the nonprofit organization.
- Initially placed third in a design selection process, but my rebrand was later chosen as the official design during the Spring 2024 semester at the University of Southern Mississippi.
- Collaborated closely with founder Ms. Elisha Booth to align the new branding with the organization's long-term vision and mission.

Waukaway Springs Christian Retreat Center Summer Staff/Assistant Program Director

MAY 2021 - AUGUST 2023
MAY 2025 - JULY 2025

- Served as Assistant Program Director and Summer Staff member at Waukaway Springs in Summer 2023 (third consecutive summer with the organization since 2021), supporting smooth daily operations through detailed staff scheduling.
- Collaborated with a diverse team to build a learning-centered community focused on personal growth and celebrating the transformative work of God.

VOLUNTEER WORK

Hattiesburg Half-Marathon, 1k, 5k

- January 2024 - April 2024
- Created an Expo expedition for Kuntry Kidz and volunteered at event as the lead student designer.

Student Instructor for Printmaking Workshop at USM's Open House

- October 18, 2024
- Instructed the students and adults on how to make their own prints with white blocks and black ink.